

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Stetson et al.	Group Art Unit: Not yet assigned
Filed: Herewith	Examiner: Not yet assigned
Title: METHOD AND APPARATUS FOR SERVING A MESSAGE IN CONJUNCTION WITH AN ADVERTISEMENT FOR DISPLAY ON A WORLD WIDE WEB PAGE	Attorney Docket No.: I02.003

PRELIMINARY AMENDMENT UNDER 37 CFR 1.115

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Please amend this application as follows:

In the claims:

Please delete claims 2-3, 6-7, 9-10, 15, 20, 23, 27-30, 32, 34, 36, 43-44, 47, 52-53, 63, 66, 70-71, 73 and 76-77 without prejudice to the subject matter therein. Applicants reserve the right to add these claims at a later date.

REMARKS

Applicants believe that all of the claims are in condition for allowance. Should there remain unresolved issues, it is respectfully requested that the Examiner telephone Scott B. Allison, Applicants' Attorney, at 203-972-5985 so that such issues may be resolved as expeditiously as possible.

Scott B. Allen

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